



KOWIN Los Angeles
3530 Wilshire Blvd. #1260
Los Angeles, CA 90010

RE: KFAM FUNDRAISING GALA SPONSORSHIP REQUEST LETTER

Dear KOWIN,

On behalf of **Korean American Family Services (KFAM)**, we are pleased to announce KFAM's 35th Anniversary Fundraising Gala on **Wednesday, September 19th at 6:00 pm**, at the Taglyan Complex in Hollywood, located at 1201 Vine Street, Los Angeles, CA 90038.

This year's theme of **"Share the Journey - Celebrating 35 Years"** commemorates KFAM's history of helping the most vulnerable members of our society since 1983. KFAM is proud of the families we have been able to support and strengthen through programs like our Asian Foster Family Initiative, Domestic Violence, Child Care Food Program, and Counseling Services.

Last year alone we assisted over 6,000 children and adults through these vital programs. Over a million healthy meals and snacks were provided to children, dozens of foster kids were placed into culturally appropriate Asian homes, and close to a thousand Korean Americans were positively impacted through counseling and domestic violence services and workshops. As we embark on this new journey, we warmly invite you to join us and over 400 business, civic, and community leaders to celebrate our collective work in helping our community thrive.

We ask you to join us as our Fundraising Gala Sponsor. Your support will allow us to reach more vulnerable children and adults with quality programs that will greatly improve their lives.

We ask for your support on this special night to celebrate KFAM and the families we serve. We have attached information regarding our sponsorship levels. All donations will be recognized in our program book, auction table, social media platforms and website www.kfamla.org. Your contributions are tax deductible to the full extent provided by law (Federal Tax ID# 95-3899329). Any donation would be greatly appreciated, large or small. Thank you very much for your support.

Best regards,

Sunny Kang
Board Chair

Charles Yoo
Gala Co-Chair

Jae Chung
Gala Co-Chair



한인가정상담소 후원자님 귀하

존경하는 후원자님, 안녕하세요. 한인가정상담소(KFAM)에 보내주시는 사랑과 후원에 감사드리며, 오는 9월 준비하고 있는 뜻 깊은 행사에 후원자님을 초대하고자 합니다.

한인가정상담소는 오는 **9월 19일 저녁 6시** LA 할리우드에 있는 **태글란 콤플렉스(Taglyan Complex-1201 Vine Street, Los Angeles, CA 90038)**에서 제 35주년 기념 후원의 밤 행사를 개최합니다.

올해 행사는 '**제 35주년 기념 - 함께 걸어온 여정 (Share the Journey - Celebrating 35 Years)**'을 주제로 열리며, 1983년 설립 이래 미주 한인사회 어려운 이웃들과 함께 걸어온 한인가정상담소의 창립 35주년을 기념하는 자리입니다.

한인가정상담소는 심리상담 서비스를 중심으로 위탁가정 프로그램인 '동지찾기', 어린이 영양관리 프로그램, 가정폭력 피해자 지원과 예방, 커뮤니티 교육 프로그램 등을 이어오고 있습니다. 부모와 떨어져 갈 곳이 없었던 아이들은 한인 위탁가정에서 새로운 보금자리를 찾았으며, 한인은 물론 타민족 어린이들은 100만회 이상에 걸쳐 건강하고 영양가 높은 간식과 식사를 제공 받을 수 있었습니다. 지난 한 해 동안 6,000여명의 어린이와 여성, 한인 가정들이 한인가정상담소를 통해 도움을 받았습니다.

이에 한인가정상담소는 한인사회 인사들과 LA 지역 기업인, 개인 후원자 400여명을 모시고, 행복한 가정과 건강한 한인 사회를 만들어 가고자 보내주신 사랑과 후원이 얼마나 풍성하고 아름다운 결실로 이어졌는지 보여드리는 자리를 마련하고자 합니다.

어려운 환경 속에서도 꿈을 잃지 않는 아이들과 각박한 이민사회에서 희망을 이어가는 한인 가정을 돕는 여정을 이어가고자 마련한 뜻깊은 행사에 후원으로 동참해주시고, 귀한 걸음으로 자리를 빛내주시면 저희에게는 큰 영광이 되겠습니다.

보내주신 귀한 후원금은 후원의 밤 안내 책자와 옥션 테이블, 소셜미디어, 웹사이트(www.kfamla.org)를 통해 명시하여, 감사의 뜻을 전할 것입니다. 모든 후원금은 법적으로 세금공제(Federal Tax ID# 95-3899329)가 가능합니다.

변함없는 사랑과 후원에 다시 한번 깊은 감사드립니다.



SPONSORSHIP LEVELS

TITLE SPONSOR	\$20,000
Logo recognition in program book, invitation,* advertising, step and repeat banner and press materials Acknowledgement on KFAM's Social Media and link on KFAM website for one year Full page color advertisement on premium ad spot in the program book (Inside front or back cover) Commercial video presentation or speaking opportunity during Fundraising Dinner Verbal recognition at the event 2 VIP Tables (20 guests)	
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LEADERSHIP SPONSOR	\$10,000
Logo recognition in program book, invitation,* advertising, step and repeat banner and press materials Acknowledgement on KFAM's Social Media and link on KFAM website for one year Full page color advertisement on premium ad spot in the program book (Inside front or back cover) Verbal recognition at the event 1 Large VIP Table (12 guests)	
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COMMUNITY SPONSOR	\$5,000
Logo recognition in program book, invitation,* advertising and press materials Acknowledgement on KFAM's Social Media and link on KFAM website for one year Full page color advertisement in the program book Verbal recognition at the event 1 Dinner Table (10 guests)	
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PARTNERSHIP SPONSOR	\$3,000
Name recognition in program book, invitation* and KFAM website Acknowledgement on KFAM's Social Media Full page color advertisement in the program book Verbal recognition at the event 1 Dinner Table (10 guests)	
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Full page color advertisement	\$2,000
Half page color advertisement	\$1,000
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Individual Tickets	\$250
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IN-KIND DONATIONS

Auction donations will be recognized at the event, on KFAM's Social Media and in the program book.

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 All donations can be mailed to Joanne Han, Development Coordinator,
 3727 West 6th Street, Suite 320, Los Angeles, CA 90020.

To request a pick up or for any inquiries, please call (213) 235-4854 or email jhan@kfamla.org.

***The deadline for logo recognition in our invitation is Monday, July 9, 2018.**